

PRESS RELEASE

EXTREME PRODUCTION GROUP RAISES THE BAR WITH ROE VISUAL
Making a Strategic Investment in Ruby LED Panels

Leek, The Netherlands (15 December 2023) – Extreme Production Group has taken a significant step towards delivering unparalleled visual experiences by investing in ROE Visual's top-of-the-line Ruby LED panels. The move solidifies Extreme Production Group's commitment to providing the highest quality production solutions for events of all sizes throughout the UK.

Having previously worked with various brands, Extreme Production Group, a leading event production company based near London, recognized the superior quality and performance offered by ROE Visual. The decision to invest in ROE's Ruby LED panels was driven by a desire to deliver cutting-edge visuals that set their events apart. This strategic move empowers Extreme Production Group to quote on high-end corporate jobs and take their event production capabilities to new heights.

Extreme Production Group takes pride in joining the ROE Family. It underlines its commitment to quality by securing 40 sqm of Ruby RB2.6 LED panels, the latest and most advanced LED display technology.

The Ruby LED panels offer breathtaking visual clarity, vibrant colors, and impressive contrast that captivates the audience and leaves a lasting impression. Whether it's a live concert, corporate event, or immersive installation, the Ruby LED panels deliver a superior visual experience that aligns perfectly with Extreme Production Group's commitment to excellence.

"At Extreme, we endeavor to provide the very best in quality. We knew that ROE Visual was the best in the market and the product we were introduced to exceeded our expectations. So, when we started talking about the product we would go forward with, I said, for me, it has to be ROE Visual! Our experience with ROE Visual has been transformative. We've seen the difference in quality. Working with the Ruby panels allows us to continue to push the boundaries in the level of quality we can provide our clients, ensuring we can provide the very best to the market-leading brands we have the privilege to work with. The service from ROE has been uncompromising and outstanding since our initial meeting with David and Simon from the UK team. They have been amazing, and our Ruby RB2.6 was delivered very quickly. We are excited to see this relationship evolve as we continue to grow," said Sam Follett, Director at Extreme Production Group.

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"We're excited and proud to add Extreme Production Group to our ever-expanding base of rental houses committed to the quality of ROE Visual's LED screens," states David March, Business Development Director of Live Events & Rental. "We warmly welcome them to the ROE family and have set out to build a lasting partnership."

****ENDS****

About Extreme Production Group

About Extreme Production Group: Extreme Production Group, established over 13 years ago, has evolved from a sound system supplier to a comprehensive event production company. The company's dedicated team focuses on delivering the best customer service and production quality for various events throughout the UK.

For more information, please visit: <https://extremeproductiongroup.com>

About ROE Visual

Founded in 2006, ROE Visual manufactures unrivalled, award-winning LED display technology for a broad range of applications, including touring productions, broadcast, film, live and virtual events, corporate, architectural, retail, control room, and many more. Used by the most significant touring artists and spectacular broadcast events, retail, and architectural installations, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual products offer maximal creativity, ease of use, durability, and visual excellence. By enabling spectacular and breathtaking visual effects to come to life on a large display format, immersive experiences for performers and audiences all over the globe can be created. The company enjoys relationships with leading global AV Installers, rental companies, and notable partners in the production, film, and event industry. ROE Visual offers expert knowledge in LED display technology and extensive support on a global scale through its American, European, and China-based teams.

For more information, please visit: www.roevisual.com